



Our Mission:

Provide science-based nutrition education to ensure that educators, health professionals, scientists, media, and consumers have a credible body of nutrition knowledge/resources to use for education and health recommendations. We strive to help all Idahoans adopt healthier, everyday lifestyle behaviors that may enhance their total health and well-being.

How do we support school food service?

- **Grants Are Available to Promote Healthy Eating**

- **Expanding Breakfast Grant**

<http://www.udidaho.org/schoolfoodservice.asp>

- **Milk Cooler Grant**

<http://www.udidaho.org/schoolfoodservice.asp>

- **Dairy Vending Machine Grant**

<http://www.udidaho.org/schoolfoodservice.asp>



- **New Look of School Milk Makes Milk Cool!** We can help you transition from using paper milk cartons to using the New Look of School Milk in plastic recyclable bottles. Studies show that kids drink more milk and both *milk and meal sales increase* when milk is offered in kid-friendly plastic packaging.

- **Get Involved and Make Your School an Even Better Place. Join Fuel Up to Play 60!**

Idaho Dairy Council, the NFL and National Dairy Council have teamed up to bring your School Fuel Up to Play 60, a program designed to combat childhood obesity. Students are empowered to make changes at school that will help them “get active and play” for 60 minutes daily and “fuel up” with critical nutrient-rich foods missing from their diets-like low-fat and fat-free dairy foods, fruits, vegetables and whole grains. To receive a free Wellness Kit go to www.schoolwellnesskit.org)



Contact Information:

Caroline Morse, RD LD
School Marketing Director
Idaho Dairy Council
10221 West Emerald, Suite 180
Boise, ID 83704
208-327-7050
Fax 208-327-7054
cmorse@idahodairycouncil.org

Suggested Links:

www.idahodairycouncil.org
www.nationaldairycouncil.org
www.nutritionexplorations.org
www.schoolwellnesskit.org
www.NutrientRichFoods.org
www.MyPyramid.gov